



# DEKALB SCHOOL OF THE ARTS

1192 Clarendon Avenue Avondale Estates, Georgia 30002 Phone 678.676.2502

## Business Sponsor Packet

The **DeKalb School of the Arts PTSA** offers a variety of sponsor levels to businesses that wish to invest in and demonstrate a commitment to arts education and our community of students (over 300), as well as our teachers, faculty and staff. Business and community leaders are vital partnerships to the DSA PTSA. A DSA PTSA Sponsorship provides your business with visibility and recognition of support for this top-rated, local arts high school while increasing the cooperative efforts between our school, local businesses and our surrounding community.

Please consider one of the four sponsor levels listed in this packet. Additionally, in-kind donations are also welcome. Each level of sponsorship includes varying benefits to your business, but EVERY level includes exposure to our community all throughout the year!

**Questions?** Contact Elizabeth Patrick, Fundraising Chair, DSA PTSA, [ehpatrick2003@yahoo.com](mailto:ehpatrick2003@yahoo.com), 404-319-9369.

# DeKalb School of the Arts Overview:

## Vision

Empowering artist-scholars to lead and transform lives through arts and innovation.

## Mission

The mission of DeKalb School of the Arts is to foster a community of competitive artist-scholars, creative leaders, and professionals through immersion in the arts, academics, and service in a supportive and inclusive environment. We embrace the arts as a means of transformation, self-actualization, and mindful engagement with the world.

## DSA Ranks Eighth in State

[US News & World Report](#) once again ranks DSA in the top ten high schools in Georgia for the 2021-2022 school year. According to the rankings, we're first in the district, fifth in Metro Atlanta, eighth in the state and #284 in the country. Even during a pandemic DSA has managed to keep academics up and once again place in the top ten.

## History and Enrollment

After touching the lives of over 1000 students for 14 years, as the DeKalb Center for Performing Arts (DCPA), the magnet program housed at Avondale High School was expanded to a stand-alone high school in 1999. In 2009, DSA moved back to the Avondale High School (now closed) campus. The current enrollment is 330 students in grades 9-12.

## A Comprehensive Education

DSA provides each student with a comprehensive education inclusive of special knowledge and experience in the arts and develops the discipline, appreciation and achievement necessary for student's academic, professional and personal goals. In addition to a full complement of academic subjects, students are offered drama, dance, vocal and instrumental music, visual arts, video technology, creative writing, multimedia and design and production. A large number of students participate in the gifted, advanced and advanced placement programs of study.

## Business Sponsor Levels and Benefits:



### Brushstroke Level \$100.00

Your business can be a recognized as a Brushstroke Level supporter of DSA. It includes one PTSA membership and a magnet so you can display your support at your place of business. Your company will be recognized on the DSA PTSA website, the DSA PTSA E-Newsletter and your business Name only on a Supporter Sign/banner in DSA front office or other prominent location and at all PTSA meetings.

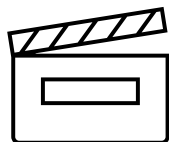


### Composer Level \$250.00

All benefits above, as well as:

Up to 3 additional memberships can be added upon request.

Business Logo on the Supporter signage. You may also distribute flyers/offer postcards at 2 DSA events.



### Director Level \$500.00

All benefits above, as well as:

A Supporter Sign placed outside the school at the street and at all PTSA meetings. You may also distribute flyers/offer postcards at 2 DSA events.



### Masterpiece Level \$1,000.00

All benefits above, as well as:

Up to 4 additional memberships can be added upon request.

Business name/logo included in all DSA event programs.

**YES!** My business would like to sponsor DSA this school year to support the next generation of artists! **Count me in:**

\_\_\_\_\_ **Brushstroke Level \$100.00**

\_\_\_\_\_ **Composer Level \$250.00**

\_\_\_\_\_ **Director Level \$500.00**

\_\_\_\_\_ **Masterpiece Level \$1,000.00**

\_\_\_\_\_ **Additional donation amount**

\$ \_\_\_\_\_ Total donation amount

Please pay securely online at: [bit.ly/DSASponsor](http://bit.ly/DSASponsor)



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Business Name (for publication)

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